

Public Training/Workshop

THINK OUTSIDE THE BOX (TOB)

"We Make Learning More Adventure"

OBJECTIVES :

- Enhancement of personality development
- Enhance personal competencies
- Improve personal outlook towards challenges
- Improve thinking process towards problems
- Identification and usage of right tools to solve problems

METHODOLOGY

- Interactive Lectures
- Profiling
- Discussion
- Indoor Activities
- Role Plays
- Classroom Workshops
- Presentations
- Case studies
- Video Presentation Analysis

DATES :

Please Refer To Web

MEDIUM :

English & Bahasa Malaysia

TRAINER :

Shamsul B Abdullah

DURATION :

2 Days (09:00am – 05:00pm)

VENUE :



Who Should Attend?:

Employees at all levels in a corporation who seek to maximize their potential and performance, become successful personal, leader and add more value to the organization and society

Program Schedule :

Registration :	8.30am
Morning session :	9.00am - 10.30am
Morning Tea :	10.30am - 10.45am
Lunch :	1.00pm - 2.00pm
Afternoon session :	2.00pm - 3.30pm
Afternoon Tea :	3.30pm - 3.45pm
End :	5.00pm



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PROGRAM CONTENTS

MODULE 1: THINKING ENERGIZERS

- Brain Teasers
 - * Think Outside the Box puzzles
- TOB: myth or concerns?
- Case studies analysis

MODULE 2: PERSONAL SELF DEVELOPMENT

- Objective analysis
- Simple Profiling (DISC Simplified)
- Personal development factors
 - * Know self, Manage self
 - * Self-Fulfilling Prophecy
 - * 3 life zones
 - * The Analysis Paralysis
- FEAR Identification & Analysis (extract from Trainer's self-help book)
 - * The fight or flight responses
 - * 3 elements of internal fear
 - ◇ Identify and manage personal fear
 - ◇ Manipulate self-fear for success
- The 3P's Analysis
- The Force of the 3rd P
- Activities
- Case Study

MODULE 3: THE BRAIN'S WORKING

- Definition
- The 2 Hemisphere Brain Activities
- Age Old Question: Half Full or Half Empty?
 - * Optimistic vs. Pessimistic
 - * Positive Thinker vs. Negative Thinker
- Effects of Positive & Negative Thinking
 - * Problem solving abilities
 - * Careers
 - * Life
 - * Health
 - * Interactions
- Developing Positive Thinking
 - * Mind
 - * Body
 - * Soul
- Positive Thinking Analysis
 - * The Hertzberg Hygiene Theory
 - * Maslow's Hierarchy of Needs



MODULE 4: THINKING FORCES

- Types of Thinking
 - * 6 common types
- Positive vs. Negative Thinking
- Critical Thinking Process
- Case Study

MODULE 5: PROBLEM SOLVING DEVELOPMENT

- Common Problem solving techniques
 - * Ishikawa Diagram
 - * CPS Technique
 - * Mind Map
 - * Brainstorm
- Mind jog
 - * Exercising the mind
 - * Problem solving
- Case study
- Puzzles
- Activities

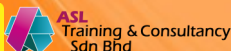
MODULE 6: THINK OUTSIDE THE BOX

- Developing Think Outside the Box skills
 - * Tips & Development
- The Chess Method
 - * The bigger view
 - * Using creative right hemisphere brain
- Scenario analysis
 - * Half full vs. half filled
- The Box vs. No Box
 - * Obliterating constraints
 - * Rebuilding constraints
 - * Working around the constraints
- Selecting tools for thinking and problem solving process
- Matching right tools for the right process

MODULE 7: THINK OUTSIDE THE BOX APPLICATION

- Actual Case Studies
- Video Analysis
- Activities

SUMMARY & PROGRAM EVALUATION



COURSE LEADER

SHAMSUL B. ABDULLAH



Shamsul B. Abdullah, a certified PSMB Trainer (TTT/0823), and a Certified International Professional Trainer (CIPT) from the American Certification Institute (ACI); (Certification ID: CIPT2130640543), has been in Training & Consulting since 2002. He put together his knowledge, experience and exposures he has had in several industries into his Training Programs with emphasis on Practicality designed specifically to suit the audience.

He is now the HR & Administrative Consultant for Kota Bharu Medical Centre (KBMC), a private Specialist Hospital in Kelantan he turned-around to profitability, since 2006. He is also the shareholder and advisor to the Hospital's Management Team.

His success in turning around the hospital in a short period of time was banked upon his 3P's Principles, customizing the "Process" and the "People" into local environment with emphasis on Public Relations, Marketing, Customer Services, Communication, Corporate Grooming & Image Development, Effective Meetings & Record Filing, Leadership, Team Bonding, Personnel Development & Growth, Understanding Finance for all Personnel and various other Management programs.

He published his first book in 2009, "Be a PRO, Sell Yourself!" a self-help book addressing the basic and advance human fear, and techniques of improvement through re-branding to achieve greater heights. Many of the principles are applied in his training programs.

He believes in personal challenges for improvement and thus has been involved in many industries in his earlier days like; Banking, Manufacturing, Entertainment (Television Ads & Voice Over), Health & Fitness, Aviation (qualified Pilot with ATPL Licence), Emceeing & Radio Announcement, and also Hospitality & Customer Service. He has been invited as a guest panel member in local TV talk-shows like Bincang Petang, TV3 and On Two, TV2. He has spoken in various conferences inside and outside the country.

Among his previous clients in Training & Consulting are MISC Bhd, Nepline Bhd, National Valuation Institute, Sabah State Library, KKM, LHDN, PERKESO, EPF, PKNS, MCMC, ILKAP, Multimedia Development Corporation (Mdec), Programs for Khazanah, TNB, MARA, TM Bhd, Lembaga Tabung Haji (LTH), Akademi Sains Malaysia (ASM), Volvo Trucks Malaysia, Naza Kia Academy, NSTP (M) Bhd, Bank Negara Malaysia(BNM), Etiqa & Takaful Insurance, MAA, AmBank, Bank Islam Bhd, Bank Pembangunan & Industri, Hot FM & Suria FM, Faber MediServe Sdn Bhd, MMC Corporation, Konsortium Logistik Bhd (KLB), Offshore Geosurvey ,KMC (Scomi Bhd), British American Tobacco(BATM), NESTLE, UniTAR, UiTM, KPTM, UM, Belati Wangsa (Johawaki), MAS, Air Asia , HP, Crowne Plaza Mutiara Hotel, AVON, ASTRO, DHL and Carrefour. He received his Associate Degree from Maryland University, USA. He also has a Diploma in Banking Studies from UiTM, Shah Alam and a Commercial Pilot License from AST, Scotland. He now concentrates on training and development after completing his Masters of Business Administration from UiTM, Shah Alam. He was recently involved as a Customer Service Consultant by Malaysia Productivity Corporation (MPC) to promote healthy customer service and best practice in the country.

He is currently researching for his new book on leadership which focus on the basic requirement to equip would be leaders and managers to be effective transformational leaders who excel on their personal capacities as well as able to aspire others to achieve organizational goals whilst truly being a more rounded professional and living person.

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Registration Form

THINK OUTSIDE THE BOX

Date : Refer to WEBSITE | Venue:

PLEASE COMPLETE THIS FORM AND EMAIL / FAX TO US EMAIL :

icare@asl-solutions.com ; shafi@asl-solutions.com

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Name : _____

Position: _____ Dept: _____

DL : _____ HP: _____

Email: _____

Company Name: _____

Address _____

City: _____ Postcode: _____

Tel : _____ Fax: _____

Co. ID: _____ GST No: _____

**If you have a Certificate of GST Relief (CoGSTR), please attach along with this form.*

(Authorization (Signatory must be authorized on behalf of the company)

Name: _____

Position: _____ Department : _____

DL: _____ Email : _____

Signature: _____

Date: _____

TERMS & CONDITIONS:

1. Workshop Fee is not inclusive of accommodation and transportation
2. Fees are inclusive of program materials and refreshments.
3. Payment Terms - Following completion and return of the registration form, full payment is required within Ten (10) working days upon the issuance of invoice or a letter of undertaking(LOU) .Payment or LOU must be received prior to the conference/ training date. A receipt will be issued on payment. Due to limited conference/ training seats, we advise early registration to avoid disappointment.

4. CLIENT'S CANCELLATION/SUBSTITUTION

Client's cancellation must be received in writing by MAIL or FAX two (2) weeks prior to the event in. All bookings carry a 50% cancellation liability should the notice given is less than two(2) weeks. and 100% cancellation liability 7-days prior to the event Non-payment or non- attendance does not constitute cancellation. (However, complete set of documentation will be sent to you. Substitutions are welcomed at any time. All cancellations of registration must be made in writing)

5. If, for any unexpected circumstances or reasons that ASL Group decides to postpone this event, the client hereby indemnifies and holds ASL Group harmless from any cost incurred in by the client. The event fee's will be refunded,

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8. All Payment should Be Made to :

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